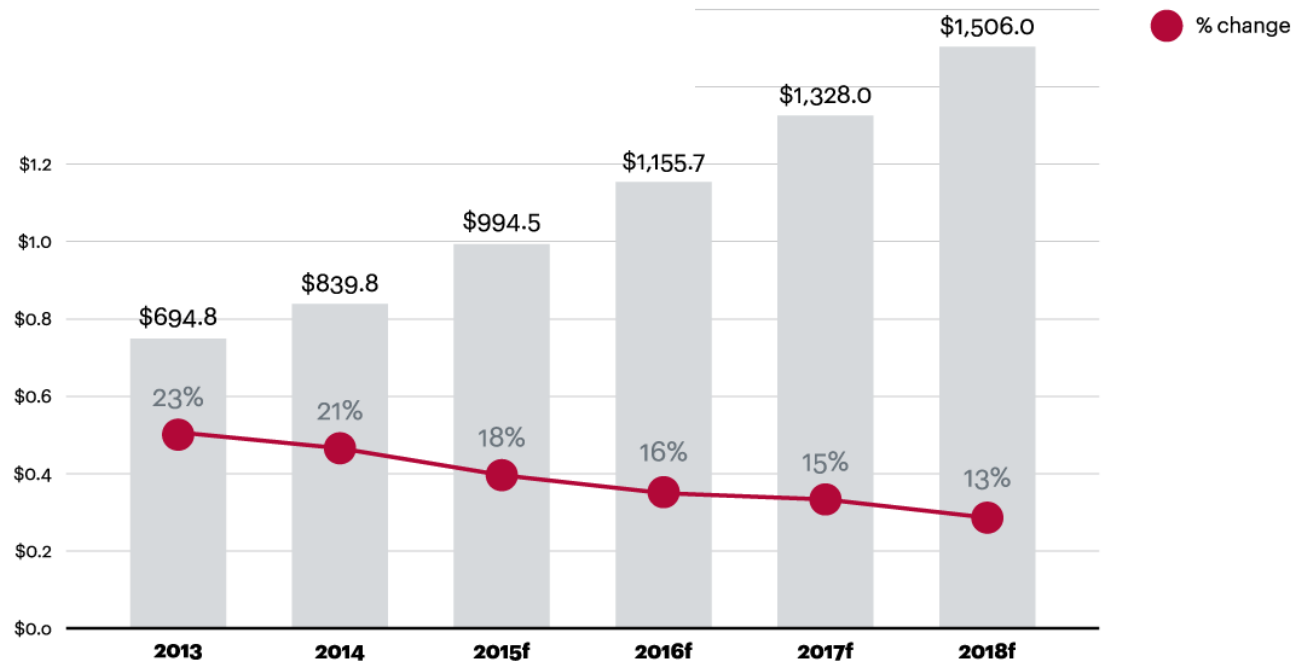


Sharing expenses

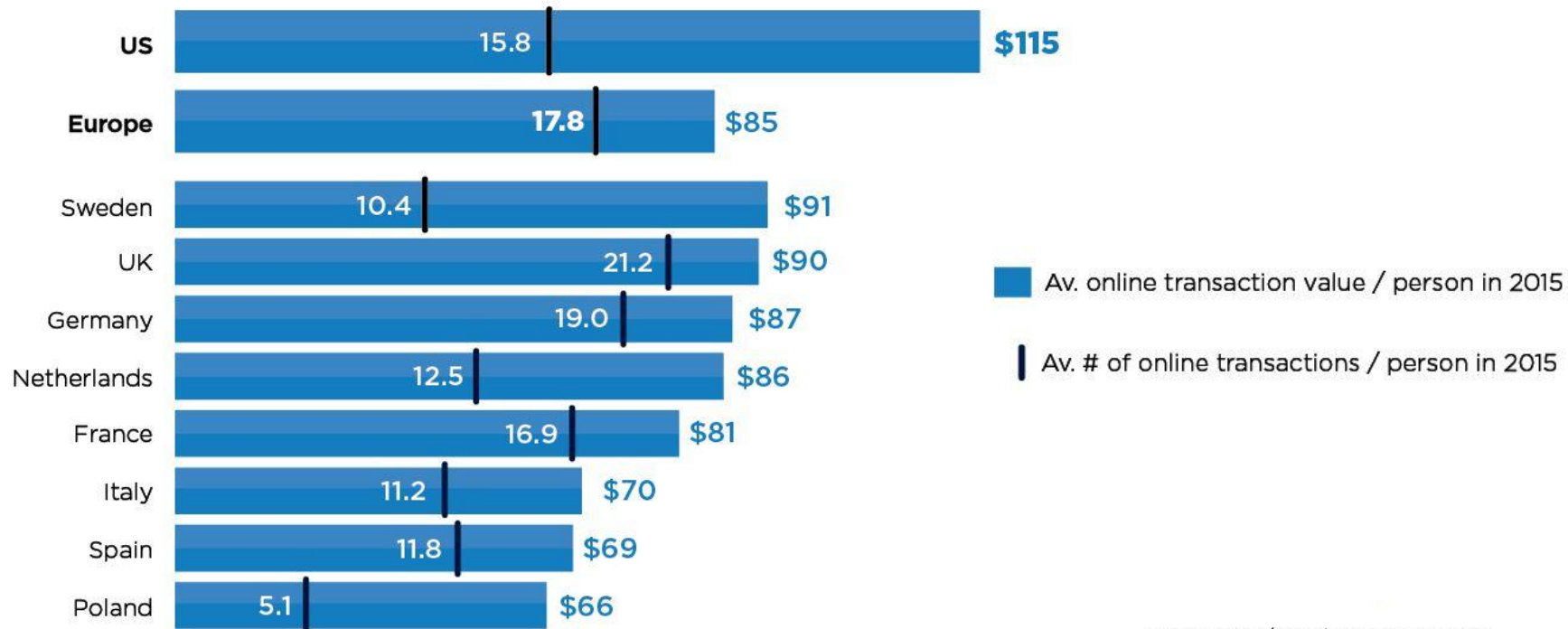
Vitaliy Kedyk
CEO, Wishround

Что растёт



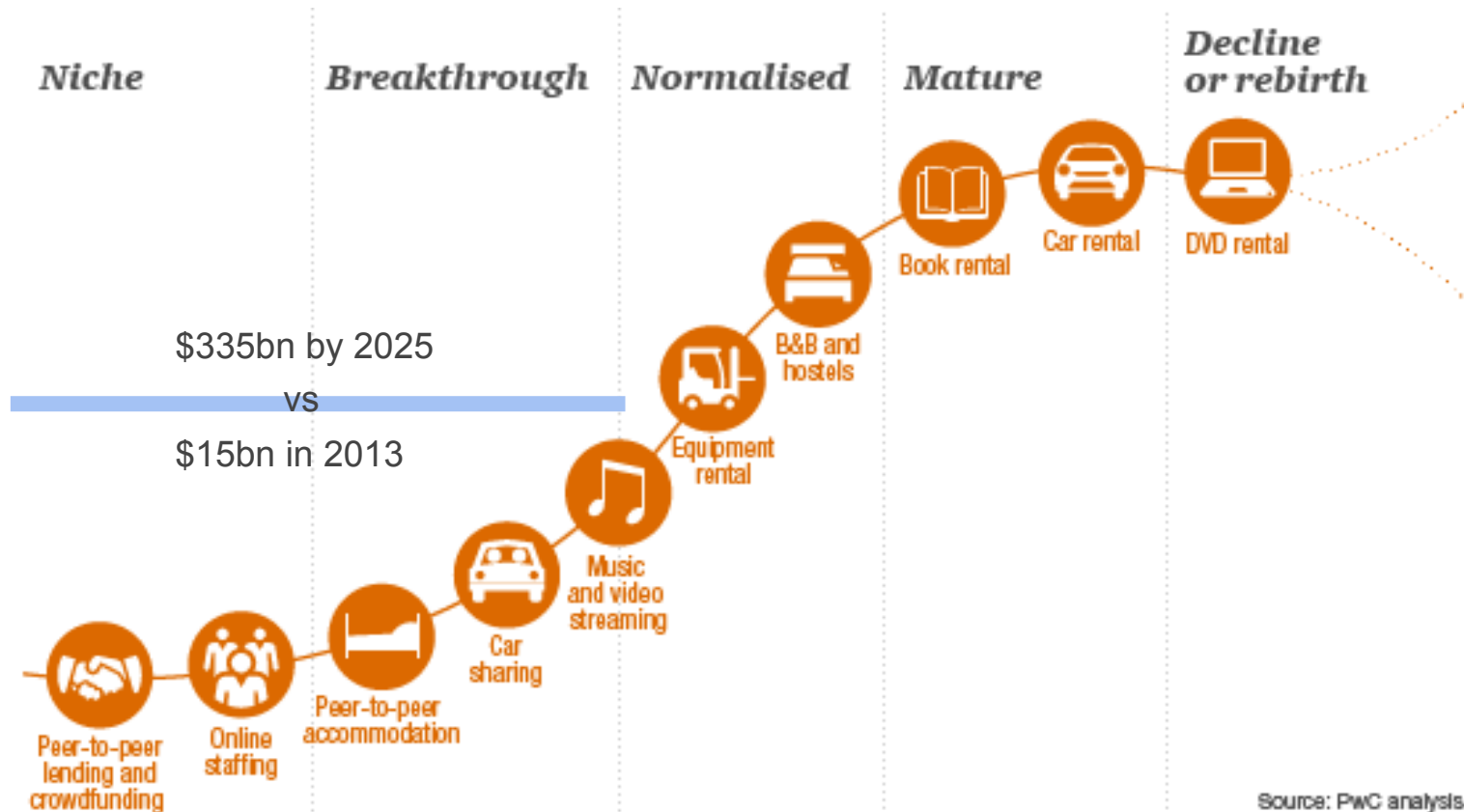
Source: Euromonitor

Что интересно



Source : CRR / RetailMeNot, March 2015

The sharing economy life-cycle



Sharing expenses

Global Crowdfunding Market

— ○ **AND GROWING FASTER THAN EVER** ○ —

The sharing economy is exploding as it takes over the market

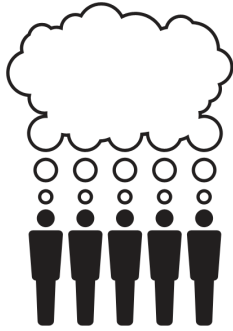
**ESTIMATED MARKET SIZE OF
THE SHARING ECONOMY**
in dollars, 2013

\$110B

SOME ESTIMATE THE MARKET SIZE OF
THE GLOBAL SHARING ECONOMY TO BE WORTH
in dollars, 2014

\$533B

It's not about the crowd!



Crowdsourcing

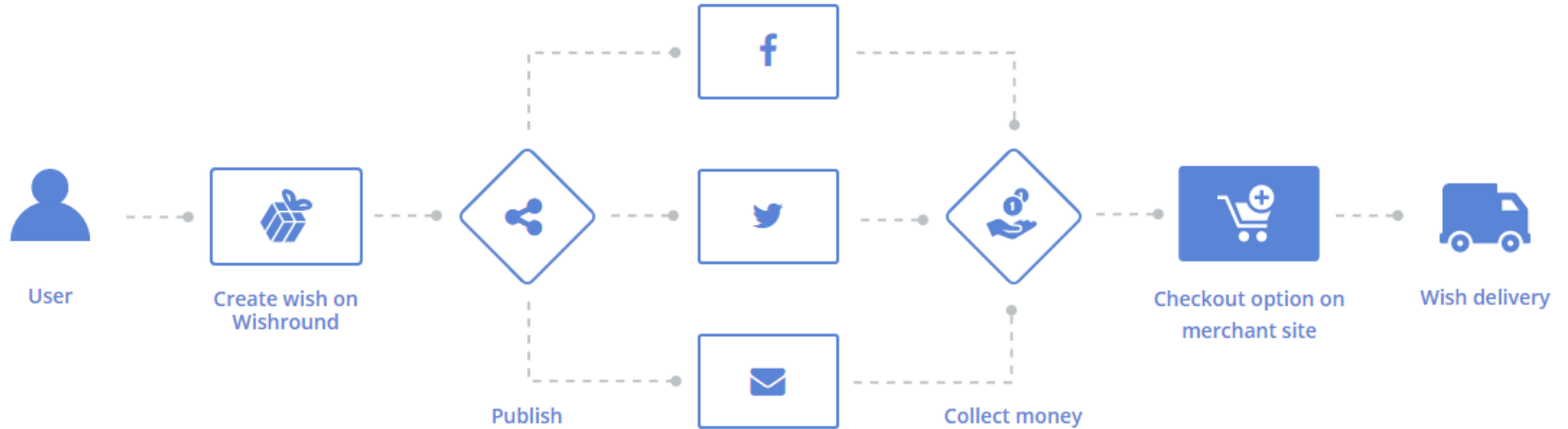


Crowdfunding



Friends Funding

Sharing expenses process example





Lead generation



High-ticket items



CRM



“Live in the future and
build what's missing”

Paul Graham



**MAY
THE
FORCE
BE WITH
YOU**